

Recommended Draft Plan Comments (published on May 20, 2021)
Economic Opportunity, Fiscally Responsible, Safe and Equitable Mobility, & TOD

Date	Comment Source	Comment Category	General Comment Category	Summarized Comment	Staff Response
5.24.21	Email	General Comment	Economic Opportunity	Adding flexible language such as “encouraged”, “or”, “may”, “typically”, or “when economically feasible.” is vital to ensure development occurs within our community and is not pushed into outlying cities and counties.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.27.21	Email	General Comment	Economic Opportunity	<p>Memo from the City of Charlotte's Economic Development Department outlined below:</p> <p>A main concern for the Economic Development Department is that the Plan doesn’t suggest strategy but rather snippets of thoughts randomly placed throughout the document on particular goals.</p> <p>Under the Place Type guidelines for Regional Activity Centers, we propose removing any language that restricts the height of buildings within our urban core, as well as terms requiring community benefits in order to build higher than 500 feet. As artificially restricting height in our central business district to require, or encourage, community benefits will push density in single family neighborhoods and drive density away from activity corridors, severely hindering business investment, job growth (direct and indirect) in Charlotte and the Place Type’s goal to provide major employment locations for residents.</p> <p>They also recommend modifying language around community benefit agreements throughout the balance of the Plan to provide more flexibility and encourage a higher level of conversation to define strategic alternatives in a way that reflects community feedback while reducing unnecessary uncertainty for all stakeholders across our community.</p> <p>It is stated that assembling strong public-private partnerships is another cornerstone of their work, and they strive to create great places for our residents and businesses to thrive across the entire city. Goal 10: Fiscally Responsible’s Big Policy Idea would significantly limit their ability to do this critical work. A holistic approach to layering in services around key activity areas is a more sustainable way to achieve systemic change.</p> <p>There needs to be consideration of including more workforce development language within the Plan.</p>	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	Goal 7: Integrated Natural and Built Environments policy recommends to continue leadership role in regional efforts to support economic development with further emphasis on defined roles and responsibilities for the City, regional partners, and the state. Focus City efforts on project based business attraction/retention opportunities within target industries, investments in place-based economic development efforts and partner with placemanagement organizations that implement them, support for Minority, Women, and Small Business Enterprises (MWSBEs), and support for workforce development efforts by providing resources and connecting training providers to residents and businesses. What are ‘investments in place-based economic development efforts’?	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	Objective 8a. speaks to increasing the jobs-to-housing balance in Charlotte to ensure housing development keeps pace with job growth. To do this, barriers that are limiting the amount of housing being constructed need to be removed.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	Many of Goal 8 objectives are not land use goals.	Opposition to the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate the community's feedback and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	Where in Goal 8 does it speak to the City's target industries?	A detailed report about the city's employment growth and trends was published in Phase 1 of plan development. To view a copy of that report, titled Growth Factors Report, please visit https://cltfuture2040.com/wp-content/uploads/2020/08/2019-04-17_Char_Growth-Factors_FINAL.pdf

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5.26.21	Public Input	General Comment	Economic Opportunity	Goal 8.3 speaks to prioritizing transit investments two areas with irregular schedules seems counterintuitive, as the irregular (shift work) inherently acts to increase transportation capacity.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	In support of growing and promoting the airport area for employment and service uses, however, this contradicts other goals because of its distance from housing and other services.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	Recommendation that Goal 8.12's reduction of parking in urban commercial districts should not be restricted to just older properties.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	Goal 8.13 recommends initiatives that provide resources to build or rehabilitate retail spaces and other types of commercial spaces in business corridor revitalization areas and recruit and support tenants to these spaces in order to develop micro-economies. However, the city of Charlotte should not be supporting individual businesses to the exclusion of all taxpayers.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	Opposition to 8.14 because citizen believes parents prefer childcare facilities near their home not near major employment centers. Also, opposition to the use of CBA's to do something the market doesn't support.	Opposition to the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate the community's feedback and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	Citizen believes policy that mentions removing criminal background information from job applications is nonsensical.	Opposition to the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate the community's feedback and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	Why would the city invest in workforce development programs if the demand for such skilled workers does not exist?	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	Opposition to maintaining and increasing the production of food in Charlotte's "foodshed" and food production industries by supporting career pathways, because citizen believes food production includes unhealthy options.	Opposition to the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate the community's feedback and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Economic Opportunity	Recommendation: if the city is going to establish a pool program to subsidize tenant improvement cost in certain corners, the program must include performance standards and repayment schedules.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.25.21	Public Input	General Comment	Fiscally Responsible	Recommendation to add policy to Goal 10: Fiscally Responsible - 10.21: "Develop a participatory budgeting pilot for East Charlotte that creates a community process for talking about capital improvements and infrastructure, and allows residents to guide investments in their community."	Thank you for your comment. Proposed revisions will be reviewed by city staff to ensure they are feasible as well as City Council to ensure they meet the intent of the plan.
5.26.21	Public Input	General Comment	Fiscally Responsible	Goal 10: Fiscally Responsible policy recommends to utilize value capture and impact mitigation tools in high growth areas to ensure new development is adequately served. Value capture and impact mitigation tools are not defined. What are they?	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
6.3.21	Email	General Comment	Fiscally Responsible	Sustain Charlotte supports Goal 10 because it includes: - We support focusing public infrastructure spending in the most vulnerable communities. We emphasize the importance of continuing to measure Vulnerability to Displacement over time, as the geographic boundaries of these areas are likely to change over time. - 10.6: Fees and funding tools, including Community Benefits Agreements, to 'support the funding and construction of new infrastructure and services needed to support the new infrastructure' should include making investments to support a healthy environment and increased public access to parks and green spaces.	Thank you for your support. Feedback on the Charlotte Future 2040 will be shared with City Council.
5.27.21	Email	General Comment	Safe & Equitable Mobility	Charlotte Mecklenburg Climate Leaders support Goal 5: Safe and Equitable Mobility	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.

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5.27.21	Email	General Comment	Safe & Equitable Mobility	Recommendation to strengthen and clarify Goal 5: Safe and Equitable Mobility "big policy idea" text by describing and referencing the concept of a “green transportation hierarchy.” This puts walkability as the highest priority and drive-alone vehicles as the lowest.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.27.21	Email	General Comment	Safe & Equitable Mobility	Recommendation to add policy incentives and disincentives to Goal 5: Safe and Equitable Mobility that will free up land for higher and better uses, foster other means of mobility than the automobile, especially at curbside locations, and lower greenhouse gas emissions.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.27.21	Email	General Comment	Safe & Equitable Mobility	Charlotte Mecklenburg Climate Leaders encourage City staff to list various measures (including possible zoning restrictions) to disincentivize deep-rooted parking norms.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Safe & Equitable Mobility	Goal 5: Safe & Equitable Mobility speaks to additional transit service. Has it been proven that additional transit service increases ridership?	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Safe & Equitable Mobility	Goal 5: Safe & Equitable Mobility s policy recommends to develop and regularly update a Strategic Mobility Plan. We have a Mobility Plan in the works but this is a goal to ‘regularly update’ it and prioritize the projects/programs. How will this be accomplished? At what cost?	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Safe & Equitable Mobility	Goal 5: The Strategic Energy Action Plan has a different horizon than this document	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Safe & Equitable Mobility	Goal 5 big policy idea speaks to managing growth, however, you cannot legally “manage growth”. You can evaluate travel demand.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Safe & Equitable Mobility	Goal 5.1 speaks to the safety and comfort of travelers. ‘Comfort’ is irrelevant in this sentence. Focusing investments on unsafe street makes sense though it conflicts with other worthy mobility goals – as all things cannot be done simultaneously	Every community experiences competing interests and opposing priorities when it comes to growth and development. The intent of the Charlotte Future 2040 Plan is to recognize and balance our community’s competing priorities and ensure there are choices for all.
5.26.21	Public Input	General Comment	Safe & Equitable Mobility	Goal 5 is needs a definition or metric. Without it, this policy is a pipe dream.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Safe & Equitable Mobility	Goal 5.3 speaks to increasing access to zero carbon transportation options. Walking is the only Zero-Carbon Transportation unless the City sets an unrealistic goal of only nuclear-powered-energy production.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Safe & Equitable Mobility	If streets are “our greatest public space assets”, as stated in Goal 5.7, then why does this statement conflict with policies, goals, objectives that aspire to have more trips by foot and bike.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Safe & Equitable Mobility	Opposition to Goal 5.12 which recommends including in the development regulations an integrated Traffic Impact Study (TIS)/ Transportation Demand Management (TDM) program that requires development and redevelopment projects that meet an established threshold to evaluate and address the multi-modal transportation impacts of the development.	Opposition to the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate the community's feedback and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Safe & Equitable Mobility	Opposition to Vision Zero goal of zero deaths in the next 10 years.	Opposition to the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate the community's feedback and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	Safe & Equitable Mobility	Goal 5 Recommended Projects and Programs should be analyzed to confirm they do not conflict with other stated goals.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.

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5.26.21	Public Input	General Comment	Safe & Equitable Mobility	Goal 5.22 speaks to Complete Streets, but it does not meet the definition of complete streets.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
6.3.21	Email	General Comment	Safe & Equitable Mobility	Sustain Charlotte supports Goal 5 because it promotes a parity or equivalence of trip experience related to convenience and time between other mode choices and single-occupancy vehicle travel.	Thank you for your support. Feedback on the Charlotte Future 2040 will be shared with City Council.
6.3.21	Email	General Comment	Safe & Equitable Mobility	Sustain Charlotte supports the following changes to the draft: - Added wording of “tree-shaded” in the goal language - In “5d) Increase the share of trips made without a car and broaden multimodal connectivity to expand the capacity of our transportation infrastructure.”	Thank you for your support. Feedback on the Charlotte Future 2040 will be shared with City Council.
5.26.21	Public Input	General Comment	TOD	Goal 4: 2-TOD policy encourages new developments to locate along shared-use paths outside environmentally sensitive areas, and to create public gathering spaces along the shared-use paths, allowing development to have direct access to or front the shared use. However, shared use paths are perfect for environmentally sensitive areas. Why eliminate that opportunity?	Goal 4: 2-TOD policy recommends evaluating the existing Environmental Bonus Menu items in the TOD zoning ordinance to understand their use and efficacy over time to support our low carbon city goals; update the Bonus Menu as necessary for TOD and other zoning districts. If you are asking for density why require the ENVIRONMENTAL BONUS from TOD? Has the TOD E-B been used?
5.26.21	Public Input	General Comment	TOD	Goal 4: 2-TOD policy recommends evaluating the existing Environmental Bonus Menu items in the TOD zoning ordinance to understand their use and efficacy over time to support our low carbon city goals; update the Bonus Menu as necessary for TOD and other zoning districts. If you are asking for density why require the ENVIRONMENTAL BONUS from TOD? Has the TOD E-B been used?	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	TOD	Goal 4: 2-TOD policy recommends developing a scorecard system for prioritizing in the Capital Improvement Plan (CIP) bicycle, pedestrian, and other active mode capital improvements for low-income communities that have limited accessibility and connectivity. What is the framework for a scorecard to prioritize CIP projects?	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	TOD	Goal 4: 2T-OD recommends increasing the percentage of households and jobs (new and existing) within ½ mile access to trail access points. Recommendation to increase to 3 miles.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	TOD	Goal 4: 2T-OD recommends increasing the share of households and jobs with safe access to high-performance transit stations (light rail, streetcar, bus rapid transit, and bus routes with headways of 15 min or less during peak hours). Recommendation to increase to 20 minutes.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	TOD	Citizen believes objective 4a. and 4c. are repetitive (see below). 4a. Increase the percentage of households and jobs (new and existing) within ½ mile access to trail access points. Recommendation to increase to 3 miles. 4c. Increase the share of commercial (mixed use, entertainment, and employment) development within a 10-minute tree-shaded walk or bike trip of trail access points and high-performance transit stations.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	TOD	Objective 4h. Which recommends provide signalized pedestrian crossings at all transit stops on thoroughfares, ignores the fact that NCDOT owns the ROW on a significant number of major roads where signalization is needed.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	TOD	To accomplish objective 4i. (Increase the number of connections between new trail and/or transit line developments and neighborhoods of varying land uses, densities, and architecture) citizen believes the City must amend the PCCO, SW, and Tree ordinance.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	TOD	Goal 4.8 recommends considering multimodal transportation impacts in the development approval process, with a focus on transportation investment priorities. Must also consider cost/benefits.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.

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5.26.21	Public Input	General Comment	TOD	Goal 4.15 speaks to coordination with partners - add Charlotte Water.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
5.26.21	Public Input	General Comment	TOD	Recommendation to require less road with more PED/ BIKE connections, as citizens will use multiple modes if the modes are unequal.	Thank you for your comment. Feedback on the Charlotte Future 2040 draft policies will be shared with City Council. Council members will evaluate all the feedback received and direct staff on how to revise the draft policies.
6.3.21	Email	General Comment	TOD	Sustain Charlotte supports the following changes to the draft: - The Addition of SECTION 4.17 - A greater focus on the importance of trees in transit and trail - oriented development - The Addition of SECTION 4.18 - The location of high-performance transit stations to maximize accessibility to neighborhoods with low-income households while trying to avoid direct displacement of existing residents	Thank you for your support. Feedback on the Charlotte Future 2040 will be shared with City Council.
6.3.21	Email	General Comment	TOD	Sustain Charlotte agrees with the increased Housing Trust Bond Allocation and working with the County to develop new programs to mitigate the impacts of rising property values on lower-income households. - We especially support the evaluation of Park and Ride locations for surplus parking spaces so they may be utilized for affordable housing along TOD corridors.	Thank you for your support. Feedback on the Charlotte Future 2040 will be shared with City Council.